



## SESSION No. 4

# "Artificial Intelligence – Opportunities for Application in Business Processes"

May 21, 2026, Thursday

12.00 - 13.00	<b>Centralized transfer from Gomel to the session venue</b> 📍 <i>Departure: Gomel Regional Public Cultural Centre, 17 Lange St., Gomel</i>
12.30 - 13.30	<b>Registration of session participants, welcome coffee</b> 📍 <i>Palace of Culture and Technology "Neftyanik", 38 Sovetskaya St., Rechitsa</i>
13.30 - 15.00	<b>Opening of the strategic session, welcome speech</b> <i>Representative of the Gomel Regional Executive Committee</i> <i>Representative of the RUE "Production Association 'Belorusneft'"</i>
	<b>Speeches:</b>
	<ul style="list-style-type: none"> <li>• <b>Improving the efficiency of production processes through the use of AI: case studies of projects of PA "Belorusneft"</b> <i>Evgeniya Vasilyevna Korobeynikova – Deputy Chief Engineer for Information Technologies of the RUE "Production Association 'Belorusneft'" – Head of the Digitalization Department</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Training and development of personnel in the context of digital transformation: AI School of the International Business Academy "Belorusneft"</b> <i>Yuri Nikolayevich Kolesnik – Director of the International Business Academy of the RUE "Production Association 'Belorusneft'"</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>AI-driven business transformation without investment</b> <i>Dmitry Yuryevich Kasinsky – Head of the Analytics and AI Coordination Department of OJSC "Sber Bank"</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Cybersecurity – the foundation of an enterprise's operations. AI – trend or necessity</b> <i>Igor Evgenyevich Tsygankov – General Director of BelSIEM Company</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Legal regulation of information security and personal responsibility of the head. List of actions to be taken</b> <i>Evgeniya Viktorovna Utekalko – Deputy Director of "ForIT" LLC,</i> <i>Maxim Aleksandrovich Abazovik – Director of "ForIT" LLC</i></li> </ul>
	<b>Speeches by other session participants, exchange of opinions</b>
15.00 - 15.15	<b>Transfer to the International Business Academy "Belorusneft"</b> 📍 <i>35A Dostoevskogo St., Rechitsa</i>
15.15 - 16.15	<ul style="list-style-type: none"> <li>• <i>Visit to the mobile VR laboratory;</i></li> <li>• <i>Visit to the DrillSIM-5000 simulator with a driller's cyber chair;</i></li> <li>• <i>Presentation of interactive courses on the information platform</i></li> </ul>
16.15 - 17.00	<b>Dinner</b> 📍 <i>38 Sovetskaya St., Rechitsa</i>
17.00	<b>Departure to Gomel</b>
<b>May 22, 2026, Friday</b>	
11.00 - 12.30	<b>Participation in the Plenary Session of the XX Gomel Economic Forum</b> 📍 <i>Gomel Regional Public and Cultural Centre, Gomel, 17 Lange St.</i>

13.00 - 15.00	<b>Visit to the Exhibition "Gomel Region – Development and Partnership"</b> 📍 <i>Lenin Square, Gomel</i>
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*The program is subject to change by the Forum Organizing Committee*