



## SESSION No. 3

# "Tourism Industry – Driver of Economic Growth"

May 21, 2026, Thursday

09.30 – 10.00	<b>Registration of participants</b> 📍 <i>Sozh Hotel, 16 Krestyanskaya St., Gomel</i>
10.00 – 11.00	<b>Centralized transfer to the "Solnechny Bereg" Sanatorium</b> 📍 <i>Alexandrovka Settlement, Rechitsa District</i>
11.00 – 12.00	<b>Coffee break</b> <b>Introduction to the sanatorium's infrastructure</b>
12.00 – 13.30	<b>Centralized transfer to OJSC "SvetlogorskKhimvolokno"</b> 📍 <i>5 Zavodskaya St., Svetlogorsk</i>
13.30 – 15.30	<b>Tour of JSC "SvetlogorskKhimvolokno" (industrial tourism)</b> <b>PLENARY SESSION</b>
	<b>Presentation of a video about the tourism potential of the Gomel Region</b>
	<b>Speeches by representatives:</b>
	<ul style="list-style-type: none"> <li>• <b>Strategic priorities for the development of tourism in Belarus for 2026–2030</b> <i>Kirill Gennadyevich Masharsky, Director of the State Institution "National Tourism Agency" (to be confirmed)</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Department of Tourism Development of the Ministry of Economic Development of the Russian Federation (to be confirmed)</b></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Health resorts of Polesia: tourism potential and unique opportunities of the Gomel Region</b> <i>Vasily Nikolayevich Zubets, Head of the Representative Office of the Gomel Regional Department of the Republican Center for Health Improvement and Sanatorium-Resort Treatment of the Population</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Sanatorium "Mashinostroitel" – from classical health improvement to innovative medical technologies</b> <i>Ekaterina Vladimirovna Tsitko, Director of the Sanatorium "Mashinostroitel"</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Nature conservation reserves – tourist attraction centers</b> <i>Ivan Anatolyevich Svezhenets, Deputy Chairman of the Gomel Regional Committee for Natural Resources and Environmental Protection</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Modern approaches to organizing ecological tourism in specially protected natural areas (on the example of the State Environmental Institution "Pripyatsky National Park")</b> <i>State Environmental Institution "Pripyatsky National Park" (speaker to be confirmed)</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Gomel Palace and Park Ensemble – the pearl of the Gomel Region</b> <i>Vadim Igorevich Barabanov, Head of the Department of Scientific, Educational and Public Relations of the Gomel Institution of Culture and History "Gomel Palace and Park Ensemble"</i></li> </ul>

	<b>Speeches by other participants, exchange of opinions</b>
	<b>Signing of cooperation documents</b>
15.30 – 16.00	<b>Transfer to the "Ola" Memorial Complex</b> 📍 <i>34th kilometer of the P-149 Svetlogorsk – Zhlobin road, Svetlogorsk District</i>
16.00 – 17.00	<b>Visit to the "Ola" Memorial Complex</b> <b>Flower Laying Ceremony</b>
17.00 – 18.00	<i>Transfer</i> <b>Introduction to the infrastructure of the State Environmental Institution "Republican Reserve "Vydritsa"</b> 📍 <i>46 Polesye Microdistrict, Svetlogorsk</i>
18.00 – 19.00	<i>Transfer</i> <b>Dinner (roadside service facility)</b> 📍 <i>Cafe "Mayentak", building 3, 20 Chirkovichi Village Council, Svetlogorsk District</i>
19.00 – 21.00	<b>Transfer to Gomel</b> <b>Free time</b>
<b>May 22, 2026, Friday</b>	
11.00 - 12.30	<b>Participation in the Plenary Session of the XX Gomel Economic Forum</b> 📍 <i>Gomel Regional Public and Cultural Centre, Gomel, 17 Lange St.</i>
13.00 - 15.00	<b>Visit to the Exhibition "Gomel Region – Development and Partnership"</b> 📍 <i>Lenin Square, Gomel</i>

*The program is subject to change by the Forum Organizing Committee*